

**HOTEL ICON RETAINS FOUR-STAR RATING FROM
THE FORBES TRAVEL GUIDE 2020 STAR AWARD**

*Earning the distinctive accolade for six years in a row,
Hotel ICON is named one of the top 16 luxury hotels and
one of the eight four-star properties in Hong Kong*



(Hong Kong, 26 February 2020) – Industry pioneer, Hotel ICON, has once again been awarded a four-star rating at the annual Forbes Travel Guide Star Award unveiled on 19 February 2020. Based on the experiences of a highly qualified team of anonymous inspectors who assess 1,898 entities against 900 objective industry standards, the world-renowned and only global rating system for luxury hotels, restaurants and spas, offers designations for five-star, four-star and recommended properties.

Acknowledged as one of the top 16 luxury hotels in Hong Kong, Hotel ICON earns this prestigious hospitality recognition for the sixth consecutive year and is also named as one of the eight four-star properties in Hong Kong.

“Forbes awards are very important to us as the world’s first fully integrated teaching and research hotel since they are based on very structured inspections by highly-trained professionals. Forbes is a useful training and standard model for our property. It is also a way to recognise and celebrate our team for their excellence,” said General Manager Richard Hatter of Hotel ICON. “This is a great motivation for us to continue to strive for service excellence and engage with our guests from the bottom of our hearts!”

To elevate guest experiences at every touchpoint, Hotel ICON has recently launched a range of bespoke packages for corporate travellers, families and couples alongside special occasion room settings and unique dining experiences to create lasting memories for the most discerning guests.

“Every year we continue to see the bar raised higher, and hotels pushing themselves to deliver completely memorable guest experiences,” said Filip Boyen, Chief Executive Officer of Forbes



Hotel **ICON**

Travel Guide. “Our hotel, restaurant and spa of the year awards are based on our well-known commitment to integrity, and are being awarded to the highest official scoring properties.”

For a detailed explanation of how Forbes Travel Guide compiles its star ratings, please visit www.forbestravelguide.com/about.

For room reservations or enquiries, please call (852) 3400 1000 or email book@hotel-icon.com. To learn more about Hotel ICON or book online, visit <https://www.hotel-icon.com>.

High resolution images can be downloaded from <https://goo.gl/VZAMvL>

About [Forbes Travel Guide](#)

Forbes Travel Guide is the only global authority on luxury hospitality. Their professional inspectors travel the world to assess hotels, restaurants, and spas based on 900 objective standards that determine the coveted annual Star Ratings. Their teams visit every hotel, restaurant, and spa that they Star Rate, paying their own way and staying anonymously as a typical guest. No one can buy a rating under any circumstance. Every Star Rating is earned through their objective, independent process.

About [Hotel ICON](#)

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Standing as a testament to Hong Kong’s creative energy and vibrant arts scene, Hotel ICON showcases work from the city’s celebrated designers and the world’s most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON’s 262 stylish guestrooms comprise seductive extras, including complimentary wired and Wi-Fi internet connections, smartphone with unlimited mobile data and an ultra-slim 40” Ultra High Definition LED TV. Located on level 9, Hotel ICON’s Angsana Spa is a tranquil oasis while the harbour-facing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island’s spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON’s grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service. wallpaper* magazine included Hotel ICON in its 2011 list of the world’s Best Business Hotels and DestinAsian included the hotel in its Luxe List 2011. The premier hotel has also won in 4 categories including the Top 25 Hotels in Asia and China, in the 2019 TripAdvisor Travellers’ Choice Awards.

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For more information, visit <https://www.hotel-icon.com>

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